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Contact:

Wendy Lapish

919-460-5445 x 22

wlapish@HMIadvantage.com

**Horticultural Asset Management, Inc. Adds
RTEC Treecare to Authorized Member Network**

*Leading DC Area Tree Care Company
Partners with National Tree Data and Service Provider*

CARY, N.C. – Doug Malawsky, executive vice president and COO of Horticultural Asset Management, Inc. (HMI) (www.HMIadvantage.com), has announced that RTEC Treecare has joined HMI's Authorized Member (AM) Network. HMI provides property owners, insurers and others with inspections, replacement cost calculations and a full suite of claims support services for trees and shrubs. HMI has established a national network of arborists and professional tree care companies to support these products and services. RTEC will support HMI's programs in the greater Washington, DC market.

"HMI is experiencing a high level of demand for its products and services across the country from major insurance companies, disaster recovery companies, adjusters and property owners," said Malawsky. "With quality workmanship and customer service being such important aspects of the value we offer our clients, we're pleased to add RTEC to our network. RTEC's reputation and TCIA accreditation speak for themselves."

"I am very excited about the prospect of working with HMI," said Andy Ross, President of RTEC. "I have heard about HMI's services from other TCIA accredited companies and I feel they represent an important channel partner for professional tree care companies that focus on quality workmanship and consultative services."

Members of HMI's AM Network are able to provide property owners with risk mitigation services, repair and tree replacement services, as needed, as well as all services related to tree claims and tree damage recovery, including tree and debris removal, reports to support subrogation actions, and replacement costs for lost trees and shrubs. AM Network members receive work referrals, customized report covers, and discounted pricing on HMI's treeFacts® Reports. In addition, HMI's tree inventory software is made available exclusively to HMI's AM Network.

About Horticultural Asset Management, Inc. (HMI):

Horticultural Asset Management, Inc. (HMI) is the only source for standardized replacement cost data and objective inspections of the condition of trees and shrubs (trees) on residential and commercial properties. Working with leading horticultural and arboricultural experts, HMI has developed proprietary data collection software which enables its national network of arborists to efficiently and accurately inventory the trees on a property. When this data is uploaded to HMI's patent-pending evaluation system, the company is able to provide property owners, buyers, insurers, accountants and others with detailed reports that include critical information about the specific type, replacement cost and condition of these important assets. HMI is enabling property owners to better manage their valuable trees by supporting improved insurance products and providing important information about any trees which may require remedial services to protect against a loss of the tree or damage to a nearby structure or other asset. HMI also provides

insurance companies with risk mitigation inspections of large trees surrounding homes and businesses which could cause extensive damage if they were to fall. For more information or to view a sample HMI treeFacts® Report, please visit the Web site at www.HMIadvantage.com or call (866) 937-6468.

About RTEC

RTEC Treecare is an accredited, award-winning, client-focused company specializing in intelligent, urban environmental solutions.

With the corporate office based in Northern Virginia, RTEC Treecare serves commercial and residential clients in the Washington, DC metropolitan area, and provides worldwide services to the Federal Government through a GSA Schedule contract.

RTEC's Environmental Solutions management capabilities include most plant, tree, root, soil, insect, and disease related issues. Extensive project experience includes historic, high-value; secure/restricted access, campus and high-pedestrian traffic properties that require results through environmentally sustainable practices and protocols.

RTEC offers their clients prompt service, 24 hour response time. Visit RTEC's website to view their extensive list of services at www.RTECtreecare.com.

Wendy Lapish
HMI
wlapish@hmiadvantage.com
(919) 460-5445 ext. 22

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